



2011 Chartiers Valley High School Football Sponsorship Opportunities

(insert 2011 team photo here)

Presented by:
Chartiers Valley High School Football Boosters



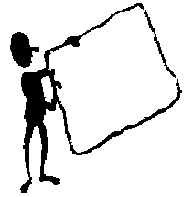
Chartiers Valley High School Football Sponsorship Events

Football Combine (May 23, 2011)



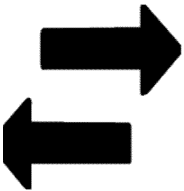
The Chartiers Valley Football Combine is modeled after the NFL Combine. The Combine consists of six (6) events including: (i) bench press; (ii) vertical jump; (iii) broad jump; (iv) 20 yard shuttle; (v) 3 cone agility drill; and (vi) a 20 yard sprint. The event takes place at the CVHS Stadium and the high school gymnasium. Electronic timing systems and strict judging are used for all events. The CV squad has been divided into six teams selected by its senior leaders. Competition within each event is segregated between linemen, linebackers/tight ends and backs/receivers. A projection scoreboard is used to present individual and team standings between each round. The combine is expected to draw an audience of between 400 and 700 individuals. A media guide will be on sale at the event.

Colt Community Posters



Full color 24" x 36" posters marketing the Combine and the 2011 CV Colt football season will be installed in approximately 30 to 40 local businesses situated within the CV community. The Combine posters will be installed during the first week of May and remain installed throughout the month of May. The 2011 CV Season poster will be installed in August and remain installed throughout the season (ending in November). Should the Colts make the playoffs (as they have for the past 7 years), a playoff poster will be installed for each game. Each poster will prominently feature the Platinum Sponsor and Gold Sponsors and will provide secondary recognition to each Silver Sponsor and Bronze Sponsor.

Colt Road Sign



A full color 32 sq.ft. (approx.) road sign will be installed on the CV athletic bridge overlooking Thoms Run Road. A sign marketing the Combine will be installed throughout the month of May. A sign marketing the kick-off of the 2011 football season will be installed throughout the month of August. The Platinum Sponsor shall be prominently featured on the sign. Each Gold Level Sponsor and Silver Level Sponsor will also be recognized. Over a thousand individuals travel on Thoms Run Road each day.

Media Guides



The CV Football Media Guide contains rosters and photos of each coach, player, cheerleader and drill team member (the "Charvettes"). Media Guides are sold at each home game and reach thousands of readers within the Chartiers Valley community. The Platinum Sponsor receives a full page color advertisement on the rear cover of the Media Guide. Each Gold Level Sponsor and Silver Level Sponsor receive a half-page ad with placement priority given to Gold Level Sponsors on a first come basis.

Stadium Announcements



Each home game draws thousands of spectators from the Chartiers Valley community. Recognition for the Platinum Sponsor (special recognition) and each Gold Level Sponsor will be made before the kick-off and during the game, over the stadium announcement system. Each sponsor shall be recognized "for their support of our young athletes and our 2011 Colt football squad." The Platinum Sponsor shall be separately recognized

Website



The CV football website is used as the primary communication medium between the team and the CV student body and community. The website features the schedules, rosters, photos and highlights of the varsity, junior varsity and freshmen football teams. Sponsor banner advertising and web links shall be included on each page. The Platinum sponsor shall be permanently featured. The frequency of each other Sponsor shall be determined by the level of each such sponsor.

Videos



Various video productions are created for the CV Football program throughout the year. A promotional video is produced to promote the Combine. The Combine video is broadcast over CVTV during the morning homeroom period throughout each classroom. The video is also being placed on You Tube and a digital copy is provided to each player participant. A DVD highlight will be produced at the end of the 2011 season and is sold to parents, players and the community to memorialize the season. Each sponsor shall be recognized on the DVD with the Platinum Sponsor and each Gold Level Sponsor receiving an animated recognition.

The History of Chartiers Valley Football

The proud tradition of Chartiers Valley Football began in 1960 after the merger of the Scott Township and Bridgeville school districts. Both programs sported proud programs: The Bridgeville Indians fielded a team for 1921 to 1959 and won Class B (now A) WPIAL titles in 1942, 1948, and 1949. They also fielded undefeated teams in 1941 and 1958. The Golden bears of Scott Townships regularly fielded top teams.

John Duchess, who served one year as head coach at Scott after the untimely death of Golden Bears' Coach Bob Hast, was tabbed as the first Chartiers Valley coach and served from 1960 through 1964. He led the Colts program to its first-ever win, a 25-13 victory over Stowe Township, and built the foundation of Colt Football. Former Bridgeville coach Harry Buzzato led the Colts for the 1965 and 1966 seasons.

Ralph Fife, a highly successful coach at Mt. Lebanon, guided the Colts to its first winning season in 1970 and a Western Conference Tri-championship in 1972, the program's only championship to date. The Fife era was highlighted by multiple victories over conference rival Mount Lebanon. Coach Fife finished with a 47-42-1 coaching record at CV, and his teams from the early seventies are often referenced with pride by longtime Colt fans.

In 1977 the Dave Stewart era began after Chartiers Valley lured him from Franklin High School. The Stewart era featured two playoff appearances (1981 and 1982) and the program record for most wins in a season (nine in 1981). With a 53-58 record, Coach Stewart has the most career wins in CV football history, and the early eighties marked a return to glory for the Colts program.

In 1988 Gus Marquis, a successful coach from Sparta Highland (OH), was hired as athletic director and head football coach. Coach Marquis led the Colts for seven seasons until 1994, and he continued a lengthy career as the district's athletic director until 2006. After many years of playing games at Mount Lebanon, the Marquis era saw the return of CV Football to the current high school complex with the opening of Chartiers Valley stadium in 1988.

Ron Schiarro was hired from Riverside High School where he had led teams to three consecutive Class A WPIAL championship appearances. Coach Schiarro's 1995-1998 tenure was highlighted by a 1996 winning season and a 1997 playoff appearance against Brownsville.

Todd Fuller was hired after rebuilding the Cornell High School program and served as head coach for the 1999 and 2000 seasons. The Schiarro-Fuller era served witness to the school's only NFL player and Super Bowl participant, Raymond Ventrone.

In 2001, CV assistant coach Chris Saluga was promoted to the head coaching position. Coach Saluga's tenure has been marked by high roster numbers and seven consecutive playoff appearances (2003-2009). Notable wins include the first ever playoff victory at Hopewell (2005) and the first ever home playoff game and win versus Franklin Regional (2007). The 2007 team set a school offensive scoring record and was state-ranked most of the season. The 2009 senior football players left the program as the most successful three-year class in program history with twenty-three victories. Their 6-0 start also stands as a program best. The Saluga era has witnessed significant Chartiers Valley facility upgrades: visitor bleachers (2001), artificial turf (2004), and stadium wing locker rooms (2007).

For fifty-one years, under the stadium lights of Western Pennsylvania, Colt Football has served as the centerpiece of Chartiers Valley community pride. For fifty-one years, spirited young men of Bridgeville, Collier, Heidelberg, and Scott have proudly worn the red and blue uniform of Chartiers Valley. The band, the cheerleaders, the Charvalettes, the lights, the game: autumn Friday nights are special in the Chartiers Valley. The tradition continues. . . .



2011 CVHS Sponsorship Submittal Form



___ PLATINUM SPONSORSHIP (\$4,000)

___ GOLD SPONSORSHIP (\$2,000)

___ SILVER SPONSORSHIP (\$1,000)

___ BRONZE SPONSORSHIP (\$500)

Business Name:

Address:

City, State, Zip:

Email: _____

Phone: (____) _____

Contact Person: _____

Website URL (ex.: <http://www.cvc Colts.com>): _____

Please make checks payable to:

CVHS Football Boosters

Mail to:

John Schubert

1345 Blue Jay Drive

Pittsburgh, PA 15243

ALL DONATIONS TAX DEDUCTIBLE TO THE FULLEST EXTENT OF THE LAW.



CHARTIERS VALLEY HIGH SCHOOL FOOTBALL BOOSTERS

2011 CVHS Touchdown Club

The Chartiers Valley High School Football Boosters is excited to announce that membership in the CVHS *Touchdown Club* is now open. The *Touchdown Club* is designed to keep the fans of Colt Nation unified in their support of our football program, players and coaches. The *Touchdown Club* is open to individuals, families and businesses and encourages community activity and interaction.

Touchdown Club members will receive a variety of Colt Nation perks! In addition, members will be supporting the efforts and needs of the Football Program. The CV High School Football Boosters is a non-profit organization. We are dedicated to providing financial and mentoring support to the football program at Chartiers Valley High School. By joining the *Touchdown Club*, you will help to guarantee the success of our Football Program and the Booster organization as well as being part of Colt Nation.

We welcome and encourage everyone to join the CVHS *Touchdown Club* -- parents, former players, coaches, alumni, faculty, businesses and anyone who simply loves football. You do not have to have a player in the football program or even live in the district. Membership is open to anyone 18 years of age or older. Your generous support will allow us to provide the players with essential equipment, meals, game-day video, athletic gear, transportation and much more.

Membership is available at six (6) different levels so joining is easy and affordable. Each membership level will receive an exclusive Membership Card with discount value at local restaurants and businesses. *Touchdown Club* members also will have many opportunities to meet the players, coaches and each other. Additionally members will be providing invaluable support to our Football Program. And, your support will be proudly recognized on the CV Colts website and you will receive special invites to Member-Only events. Become a *Touchdown Club* Member today.

Simply fill out the attached form and send it with your check to: **CVHS Football Boosters**, c/o John Schubert, 1345 Blue Jay Drive, Pittsburgh, PA 15243. **PLEASE MAKE YOUR CHECK PAYABLE TO: CVHS FOOTBALL BOOSTERS.** Join today and become a proud member of the *2011 CVHS Touchdown Club*.

Thank you for your support! GO CV COLTS!

CVHS Football Boosters



2011 CVHS Touchdown Club Membership Form



Instructions: Please place an "X" next to the appropriate membership level and complete the lower portion of this form.

Colt Fan (\$25)

- Membership Card
- Stuffed Colt
- Window Decal

Colt Fanatic (\$50)

- Membership Card
- Stuffed Colt
- Window Decal
- Colts Ball cap

Ultimate Colt (\$100)

- Membership Card
- Stuffed Colt
- Window Decal
- Colts Ball cap
- 2011 Colt T-Shirt

Extreme Colt (\$250)

- All items under **Ultimate Colt PLUS!**
- Copy of 2011 Colt Media Guide
- CV Varsity Football Yard Sign
- Two Season Tickets to home football games

MVP Colt (\$500)

- All items under **Extreme Colt PLUS!**
- 1 CV Golf Shirt
- 1 Preferred Parking Pass for home games
- 1 CV Colt Stadium Blanket

Triple-Crown Colt (\$1,000) (...just because you CAN)

- All of the exciting items under **MVP Colt PLUS!**
- 1 Coaches Warm-Up Suit
(*Please indicate Warm up suit size when joining at this level**)

All Members will be recognized in our 2011 Colts Media Guide and on our website at www.cvc Colts.com.

Class of: _____ (alumni)

Name: _____

Address: _____

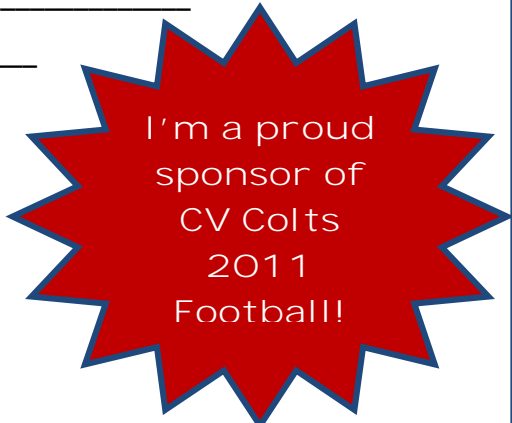
City, State, Zip: _____

Email: _____ Phone: (____) _____

CV faculty member? _____

Please make checks payable to: CVHS Football Boosters

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