



CHARTIERS VALLEY HIGH SCHOOL FOOTBALL BOOSTERS

May 2010

Dear CV COLTS FOOTBALL PARENT,

Each year our organization sells Family/Friends and Business ads for the CV Colts Media Guide. **THE MEDIA GUIDE IS ONE OF OUR BIGGEST FOOTBALL FUNDRAISING ACTIVITY OF THE YEAR AND GENERATES OVER \$13,000 IN ADVERTISING SALES.** ALL proceeds are used to support a multitude of player services from meals/snacks, to the banquet and awards. Whether your son is a freshman or a senior, placing a personal ad in the media guide will keep those Colts memories alive as you support this very important fundraiser.

WE INVITE YOU TO PARTICIPATE IN THIS YEAR'S MEDIA GUIDE BY PLACING A FAMILY OR FRIENDS AD IN THE BOOK. Design your own ad or we can do it for you. Simply complete the attached form and send it to the address below by **JULY 1, 2010.** **Ads created by you may also be emailed to the email address below as an attachment, HOWEVER, you must still submit the completed ad submission form with payment.** Unpaid ads **WILL NOT** be placed in the guide. Photos taken on Media Day will be included in your ad unless specified otherwise.

This year we are asking each player to sell at least **ONE BUSINESS AD.** We have enclosed a **BUSINESS AD FORM** (rates are different than personals). Perhaps you have a business contact that is willing to support CV COLTS FOOTBALL.

DEADLINE FOR AD SUBMISSION IS JULY 1st

Please send your completed form(s) and check (no cash will be accepted) to: Alana Rose, 411 Bluefield Drive, Oakdale, PA 15071. Any questions call 412-523-5900 or e-mail at arose@aroseassociates.com. **ADDITIONAL AD SUBMISSION FORMS MAY BE DOWNLOADED FROM THE CV COLTS FOOTBALL WEBSITE WWW.CVCOLTS.COM.**

THANK YOU IN ADVANCE FOR ALL OF YOUR SUPPORT.